



GlobalExpo  
Botswana

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Business Forum  
2023

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11-14  
October  
2023

# Invitation to the Global Expo Botswana



Botswana Investment and Trade Centre (BITC) will host the seventeenth edition of its premier business-to-business (B2B) and multi-sectoral expo, known as the Global Expo Botswana 2023. The event will be held in Gaborone, Botswana on the 11-14 October 2023.

This major trade and investment platform offers an exciting opportunity to do business in one of Southern Africa's and Africa's most stable and fast growing economies, given its central geographical location in the SADC region.

## Why Global Expo Botswana?

- Meet buyers/sellers for your product(s).
- Take part in business matchmaking.
- Enter into partnerships and joint ventures.
- Attend all business workshops.
- Take part in the investment and trade conference.
- Meet the government procurement divisions.
- Engage agents/distributors for your products.
- Explore new markets.

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### Sectors

Agriculture  
Education  
Energy

Finance  
Health  
ICT

Manufacturing  
Mining  
Tourism

Transport & Logistics

# Why Botswana?

**01**

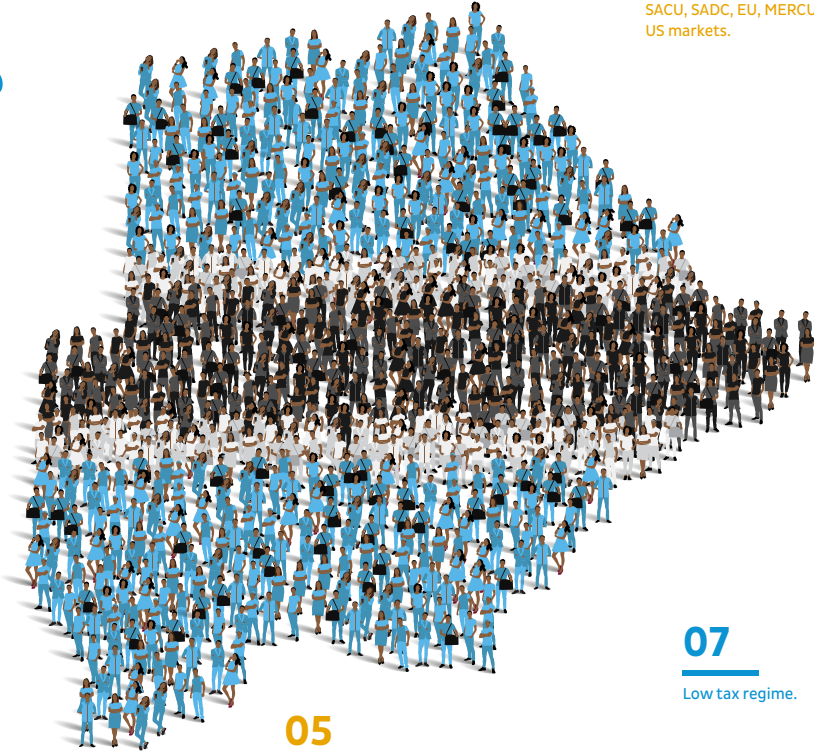
Located strategically in Southern Africa and suitable to be used as a launch pad to the rest of the SADC region, presenting a market opportunity of 200 million people.

**02**

Botswana boasts political and economic stability, which are unparalleled in the continent.

**03**

Preferential market access to SACU, SADC, EU, MERCUSOR and US markets.



**05**

Stable macroeconomic environment and economic growth.

**07**

Low tax regime.

**04**

No foreign exchange controls.

**06**

Relatively high sovereign credit ratings compared to other regions - e.g. ratings by Moody's, Standard & Poor, World Bank ease of doing business, Transparency International, etc.

# Booking Form /// International

Company Name:

Contact Person:

Sector:

Country:

Postal Address:

Tel:

Email:

Please list the product(s) you wish to exhibit:

Please select the preferred stall space below.

Indoor complete stalls (minimum 9m<sup>2</sup>) - US\$110 per SQM

Indoor space only (minimum 18m<sup>2</sup>) - US\$85 per SQM

Outdoor space only (minimum 20m<sup>2</sup>) - US\$30 per SQM

For more space on any of the above, please specify:

Please note: All complete stalls include 2 spotlights, 1 electrical power outlet, 1 table and 2 chairs.

**Deadline for booking is 30 September 2023**

**Book before the end of July and receive a 30% discount! Deadline for early bird registrations 31st July 2023**

Signature:

Date:



Plot 54351, Off PG Matante Road, Central Business District (CBD), Exponential Building, Gaborone, Botswana

Tel: +267 3633300 | Fax: +267 3181941 or +267 3170452  
geb@bitc.co.bw | leggabab@bitc.co.uk | molebasit@bitc.co.bw

